BRIGHTON PRINT FAIR
15th - 24th September 2017

We are unable to run Brighton Art Fair this year due to the major renovations and improvements going on at the Corn Exchange however we are taking the opportunity to pursue new ideas and have teamed up with Phoenix to organise BRIGHTON PRINT FAIR at the same time that the Art Fair usually takes place.

The plan is to run a 10 day exhibition promoting printmaking in its various forms. From classic printmaking, letterpress, posters or print products and screenprinted gig posters.

We will run the show, hang the work and take payments. Artists are welcome to attend the show if they wish to talk to visitors and show their work but there is no expectation for artists to attend.

The main gallery at Phoenix will feature the print fair, each artist/group having multiples of 1m space. We are planning to line the entire space with iron strips and hang the prints unframed using heavy duty magnets.

Having the work unframed will give the exhibition a sense of unity, allow prints to be delivered and returned easily if the artist can’t deliver in person and gives the customer the chance to choose the frame they wish.

In addition to the main print fair we are planning a number of events - classes, talks, demonstration and one day specials and a 20th Century printmakers exhibition - to additionally support the show. We want it to be a real festival of printmaking in all its forms. We also plan to have a cafe and an in-house framer.

We’re not planning to charge an admission fee to visitors (or if we do it’ll be £1 or so donation) so as to encourage the maximum attendance we can over the 10 days.

Applications are invited from
- individual printmakers,
- print studios, and
- groups throughout the country (and beyond) to take part in the show.

Exhibitors will be selected in June.

Costs - Brighton Print Fair is different from our usual shows - being smaller, on for a longer period of time, offering free entrance to the public and staffed by us rather than the artists. The pricing structure has to be different. There will be a combination of a ‘hanging fee’ to book a wall space and a low commission fee on sales which we hope will be fair and affordable to all exhibitors.
The hanging fee will be £100 per metre and an individual maker can book up to 3m.

The commission fee will be 33.5% - roughly commission of 28% + VAT on the commission. (Do adjust prices to reflect the commission charged)

All work should be delivered or posted with a clear delivery note. Work for the walls should be unframed and unmounted - please supply replacements as well as initial work for hanging. Work for the print browser should be backed and wrapped in cellophane. Enclose a suggested hanging plan for your space if you wish.

We will provide

  Staff - who will deal with sales, hanging, rehanging, mail-order, and packaging.

  Website - featuring exhibitor images and contact details - and e-commerce for up to 10 prints each exhibitor - (optional)

  The exhibition walls, well lit and lined with steel strips and heavy duty magnets to hang unframed work and a

  Print browser to display supplementary images.

  Extensive marketing campaign, both traditional and using social media and online resources.

  Cash/Credit Card desk

  Private View/Opening Party on Thursday 14th September.
Application Form

First Name ..........................................................................................................
Surname ...........................................................................................................

Gallery Statement (40 words)
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Mobile Phone....................................................................................................
Telephone...........................................................................................................

Email..................................................................................................................
Website..............................................................................................................

Address 1...........................................................................................................
Address 2...........................................................................................................

City.....................................................................................................................
County............................................................................................................... 
Postcode.............................................................................................................

Artist Statement/CV - (attach on separate sheet)

What Kind of Artist -
   Individual Printmaker?
   Group of Printmakers?
   Print Studio?

Stand Name .....................................................................................................

Size of Space
Individual Artists
   a  1m - £100 + VAT
   b  2m - £200 + VAT
   c  3m - £300 + VAT
Groups and Studios only

d    4m - £400 + VAT
e    5m - £500 + VAT
f    6m - £600 + VAT
g    7m - £700 + VAT
h    8m - £800 + VAT
i    9m - £900 + VAT
j    10m - £1000 + VAT

We prefer applications through the online application system but if you are unable to apply online please apply by post enclosing printouts of the images not a CD, and send to

Tutton and Young Ltd
ATELIER 51
51 Providence Place
BRIGHTON BN1 4GE
www.brightonartfair.co.uk
www.phoenixbrighton.org